

# TENDER DOCUMENT

The bankruptcy of Anima AB,  
559017-5559

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## **1. General information**

Anima AB (“**Anima**”), 559017-5559, was declared bankrupt by the district court of Malmö on the 6<sup>th</sup> of February 2019. Lawyer Ola Sellert was appointed as official receiver, [Appendix 1](#).

Hereby the bankruptcy estate offers Anima’s business for sale.

Since the day of the bankruptcy, the bankruptcy estate has continued to operate on Anima’s premises enabling a buyer to take over the ongoing business.

## **2. The business**

Anima has conducted business focused on the development, production and sale of hybrid smartwatches worldwide. The business has been conducted in rented facilities at Västra Varvsgatan 19 in Malmö, Sweden, with nearly 60 employees.

The products have been sold through the company’s own website [www.kronaby.com](http://www.kronaby.com) as well as through retailers and distributors worldwide.

Anima has in the past year made major investments in various other B2B projects based on Anima’s existing IoT-platform. These projects are ready to be launched within 2019. Attached is a shorter presentation of the business, [Appendix 2](#).

In 2017, the company had a turnover of approximately 38 000 000 SEK and in 2018 the turnover amounted to approximately 50 000 000 SEK.

Anima has filed an annual report to the Swedish Companies Registration Office which covers the financial year of 2017, [Appendix 3](#).

## **3. Property**

The property of Anima mainly consists of the stock of about 18 000 hybrid smartwatches with a booked value of approximately 1 600 000 USD. Furthermore, office furniture, office supplies and electrical and mechanical verification laboratory as specified in [Appendix 4-7](#).

The company also hold intellectual property as specified in [Appendix 8-9](#) as well as three patents registered with the Swedish Patent and Registration Office (no. 1750377-2, 1750794-8 and 1850368-0).

Complete and ready to use IoT platform; Source code for iOS and Android applications, device software and cloud and analytics architecture.

## **4. Rental premises**

The Company is renting office space of 1500 square meters in the district Western harbour in the central parts of Malmö. The lease contract can be transferred to a new owner upon consent from the landlord.

## 5. Bidding procedure

Hereby the bankruptcy estate asks for bids for Anima's business, or parts thereof. Display of the business and the premises can be arranged by agreement with the official receiver.

A sale should take place promptly, why we welcome a notification of interest as soon as possible, but at the latest on the 22<sup>nd</sup> of February 2019. Notifications should be sent to [ola.sellert@tragardh.se](mailto:ola.sellert@tragardh.se).

An offer shall contain.

- Whether the tender covers the entire or parts of the business. If applicable, specify which parts are included in the offer by the tender.
- The number of employees which are requested to be taken over.
- If you wish to take over the rental agreements for Anima's premises. Please note that a takeover requires the landlord's approval.
- Desired date of access.

Please note that the bankruptcy estate has the right to sell the business, or parts thereof, before the 22<sup>nd</sup> of February and has a discretionary & unfettered right to accept or reject received offers.

## 6. Contact details

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Ola Sellert

Official receiver